

Save money, save energy – replace your PCs

Regular PC



fit-PC2



The world's most energy-efficient desktop computer

Power consumption

In use: 79W / Idle: 71W / Standby: 3W

In use: 10W / Idle: 8W / Standby: 1.5W

Direct and indirect electricity usage per year

356kWh per year

50kWh per year

Running costs for 1 year (green power)

\$91.70 per year

\$12.50 per year

Useful life of hardware

2.5 years

5 years

Replacement cost

\$898

\$995

Purchase and running costs over 5 years

$2 \times \$898 + 5 \times \$91.70 = \$2254$

$1 \times \$995 + 5 \times \$12.50 = \$1058$

Cost of ownership for every 100 computers replaced

\$225,400

\$105,800

Savings = \$119,600 and 207 tonnes of CO₂-e

Equivalent to taking 48 cars off the road
Or planting 771 trees



Make the change today



This energy savings comparison brought to you by:



Contact us on 1300 859 799 for more information, or visit www.fit-pc2.com.au



With a tiny carbon footprint to match its size, the powerful 1.6GHz fit-PC2 uses only a tiny fraction of the power of a standard desktop. The world's smallest desktop PC is built to last, ultra-reliable and super-quiet.

Ideal for office desktops, point-of-sale (POS) systems, information kiosks, internet cafes, classroom computers, virtual workstations and home entertainment, the fit-PC2 has full high definition (HD) capabilities and can run Windows and Linux.

The fit-PC2 is an easy and rewarding way to demonstrate your commitment to "going green", allowing you to reduce your computing energy requirements, without sacrificing performance or functionality. When it's time to upgrade, simply replace your old energy-hungry boxes with these mini-PCs in every classroom, office and shop, and watch your electricity usage plummet.

So call us now on 1300 859 799 to make the change, or visit www.fit-pc2.com.au

Notes

- All prices are exclusive of GST.
- Figures are approximations, based on a typical scenario. Your savings will depend on your specific situation.
 - Regular PC energy usage based on Dell Inspiron 546 (2.8GHz, 8GB RAM, Windows Vista) (www.energystar.gov)
 - Electricity costs based on 20c peak and 12c off-peak, plus 6c for 100% green power (www.truenergy.com.au)
 - Regular PC replacement cost based on basic office system plus Windows 7 licence (www.eyo.com.au)
 - Conversions between kWh and tonnes of CO₂-e from "National Greenhouse Accounts (NGA) Factors", June 2009, Australian Government, Department of Climate Change, Table 39 (Full fuel cycle, Victoria, Latest estimate) , p 60
- The following additional assumptions have been made in the calculations:
 - Energy usage includes keyboard and mouse, but not monitor. fit-PC2 also includes wireless card.
 - Building requires air-conditioning (indirect electricity usage), with a Coefficient of Performance of 2.5, to remove excess heat.
 - Replacement costs include operating system licence (Windows 7), but no extended warranties.
- Calculations do not take into account the following additional cost-savings and benefits of the fit-PC2:
 - Reduced maintenance costs from increased reliability
 - Reduced downtime from increased reliability
 - Reduced workplace noise and decreased employee stress due to quiet, fanless operation
 - Reduction in circulating dust due to fanless operation
 - Lower embodied energy due to significantly smaller size
 - Reduced recycling costs due to less materials embodied
 - Reduced air-conditioning infrastructure and maintenance requirements
 - Reduced desktop space requirements and less cabling
- These additional benefits of the fitPC2 are also important:
 - improved sales, reputation and staff morale through demonstrated commitment to sustainability
 - fit-PC2 will operate in higher temperature environments (up to 70°C without a HDD or with an SSD, up to 45°C with a HDD) than a regular PC (up to 45°C)